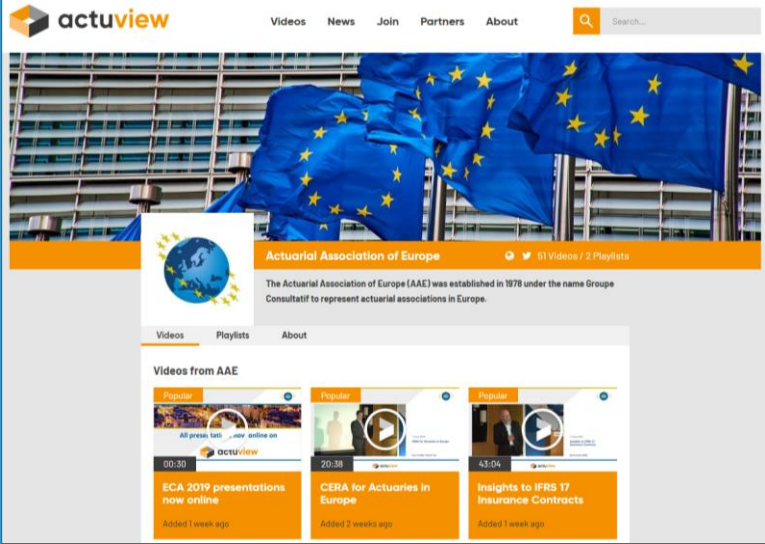




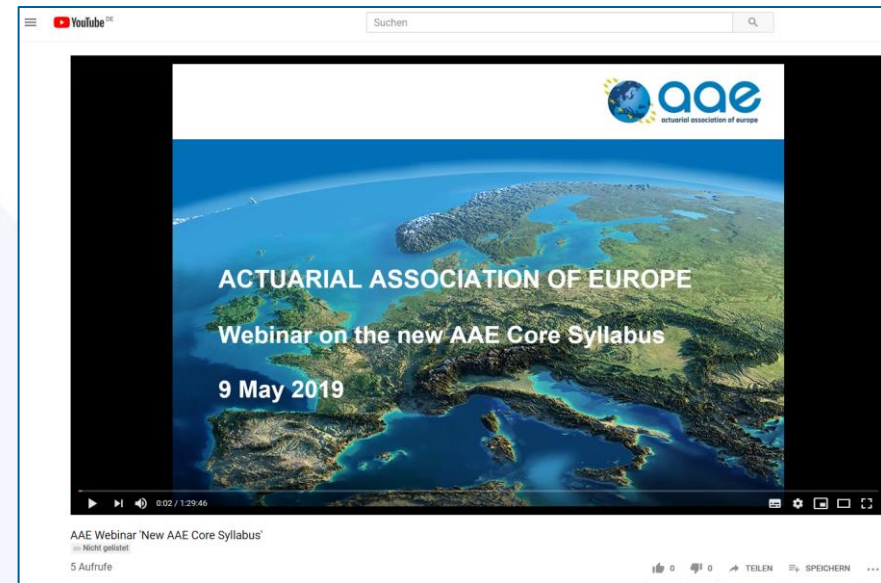
AAE as Content Partner of actuview

Contributing content to actuview

- From VICA 2018, AAE has an own channel on actuview, which – until recently – only featured three recordings from AAE webinars in early 2018
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- Today, this channel also presents the recordings of ECA 2019
 - **This raises the question, if AAE would like to manage this channel actively and would like to regularly upload content to presents its expertise also on actuview**

Possible content for actuview I

- Adding recorded AAE webcasts to actuview regulary, e.g.:
 - Webinar on AAE Code of Professional Conduct, 9 October 2018
 - Webinar on New AAE Core Syllabus, 9 May 2019
 - Webinar 'Meeting the Challenge of Ageing in the EU', 25 June 2019



This would help to broaden the audience and lead to higher click/view rates

Possible content for actuview II

- New project with Siegbert Baldauf for actuview:
 - AAE webcast series on “Solvency II” (History, the 3 Pillars, outlook)
- Starting with producing 5 recordings structured as mentioned above, which then can be enriched with further contributions on subtopics in the future
- Possible vision in the long run:
 - AAE Solvency II Collection, similar to IAA Risk Book
- **Siegbert Baldauf already agreed to produce the initial five recordings**
 - **Shall this initiative be conducted under AAE brand?**

Discussion

- In general, AAE being actively present as content provider on actuvew is independent from the discussion on a possible AAE engagement to make the platform accessible to all European associations
 - The board already stated that it welcomes the actuvew initiative in general
- **Therefore, the AAE board is asked for its approval to publish the mentioned webinar recordings (incl. future recordings; if speaker agree only) on actuvew and to produce the webcast series on Solvency II with AAE label**